





No Environmental Conservation

No paint exists to protect against global warming

No energy efficiency paints exist to save fossil energy

High Construction Cost

Working time and Money Spent

Primer, intermediate & top coating, 3-step costing now



-CELLENT SHOULD BE SAVING ENERGY & CONSTRUCTION COST







I-CELLENT

Heat-insulating & Heat-shield functions together at once

SAVING HEATING & COOLING ENERGY



No primer need, 1-2 step coating with same paint

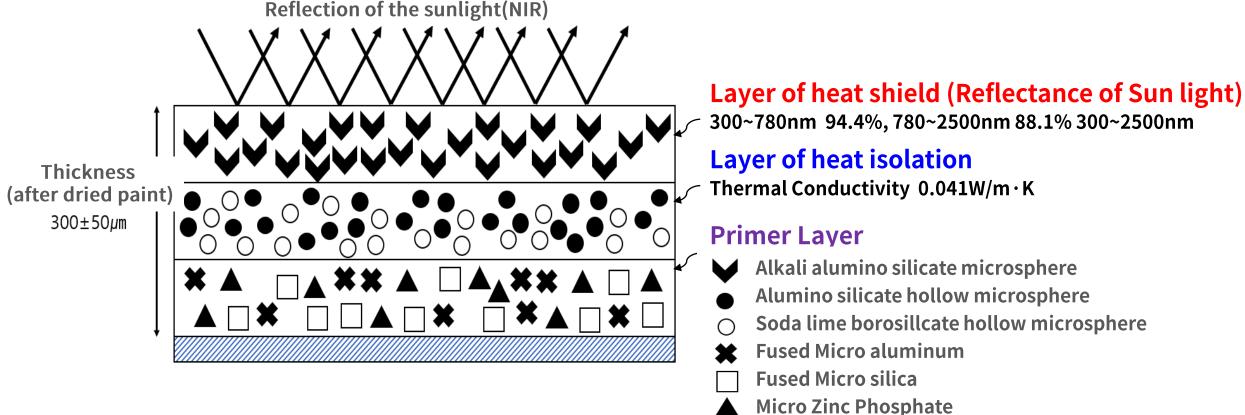
REDUCE WORKING TIME & COST

Solution Technology



AUTOMATICALLY FORMED WITH THREE DIFFERENT LAYERS

(Patent No. 10-2311501, Composition of the heat-isolation & heat shield paint in Korea)



Product



-CELLENT ECO-FRIENDLY WATER BASED ENERGY SAVING PAINT



SOUCH

Energy-saving, carbon-reducing paint that makes heat insulation and heat shield effect at the same time













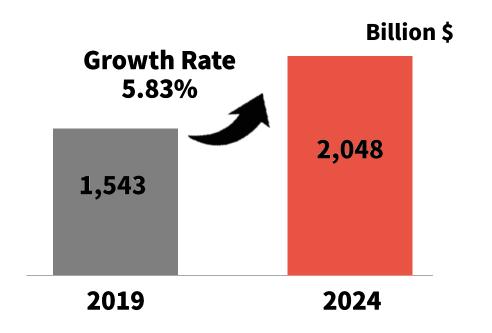
✓ Simultaneous heat insulation and shielding

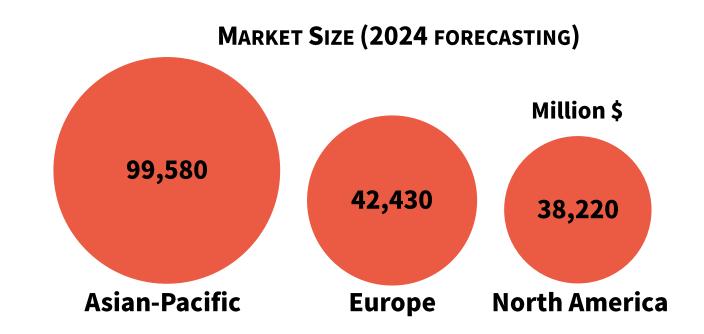
- ✓ Reduce energy cost by 25 ~ 50% for both cooling(summer) & heating(winter)
- ✓ Reduce carbon emissions by up to 30%

Market Validation



GLOBAL PAINT & COATING MARKET SIZE CAGR 5.8 % 1





(1) TechNavio, Global Paints And Coatings Market, 2019

Business Model



PAINT MANUFACTURING AND SALES



KOREA Site (Now Production)
Indonesia Site (Build Progress)
US joint venture (Planning)

Government Project First Target



Government Projects

- Government project(KO)
- Capital relocation project(IN)
- County renovation Project(US)



Building Construction Company

- Local re-modeling project
- Building construction company
- Apartment management company



Retail Paint Store

Competition









Heat Insulating + Heat-Shielding

No Heat Insulating function

Heat Insulating

No Heat Shielding function



Competitive Advantages



✓ Technical Value

- → Simultaneous heat insulation and shielding
- → Energy saving and reducing carbon emission

✓ Economical Value

- → Reduce energy cost by 25 ~ 50% for both cooling & heating
- → Working time and cost saving up to 20~30%

✓ Applicability Value

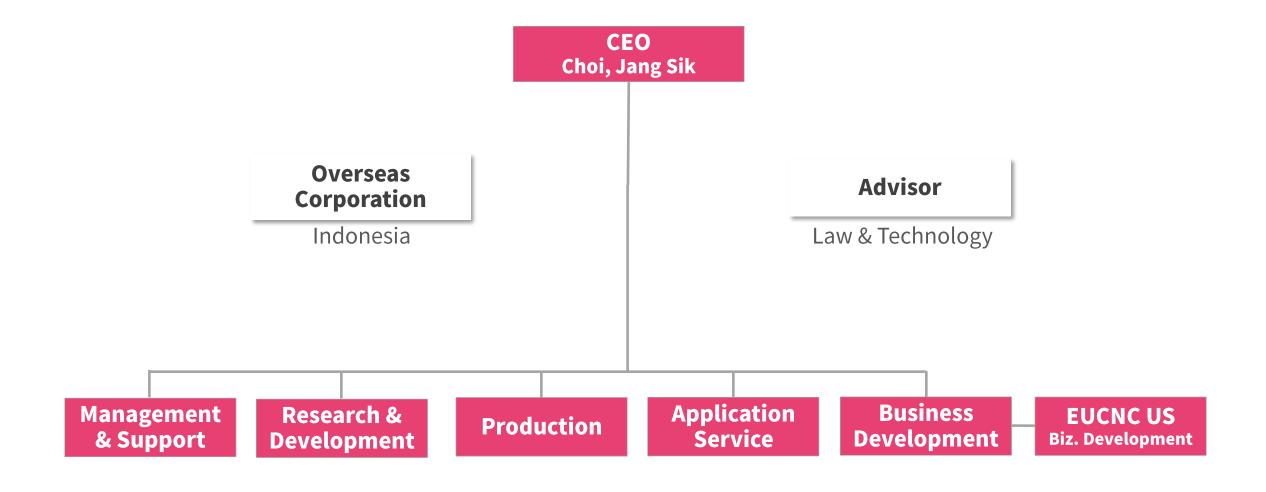
- → Customized function with target
- → Added to the special purpose (ex non-flammable, fire extinguishing)

✓ Environmental Value

- → Eco-friendly water-based paints
- → Reducing carbon emissions and protecting the global warming

Organizational Chart







CO-WORK WITH POLMAN BANDUNG UNIV.

MOU with energy-saving paints POC Future work with New Campus Development Open Joint Lab. and Class open with energy-saving paints



MEETING WITH THE MINISTRY OF INVESTMENT

Discuss the investment conditions
Suggest the Conditions for attracting investment
Discuss the New Capital Development Business





TEST PILOT INCHON HEADQUARTER IN KOREA





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ENVIRONMENTAL CORPORATION OF INCHEON

Easy to apply to the paint even the rusty surface Money Saving around 30% (\$90,000 → \$60,000)















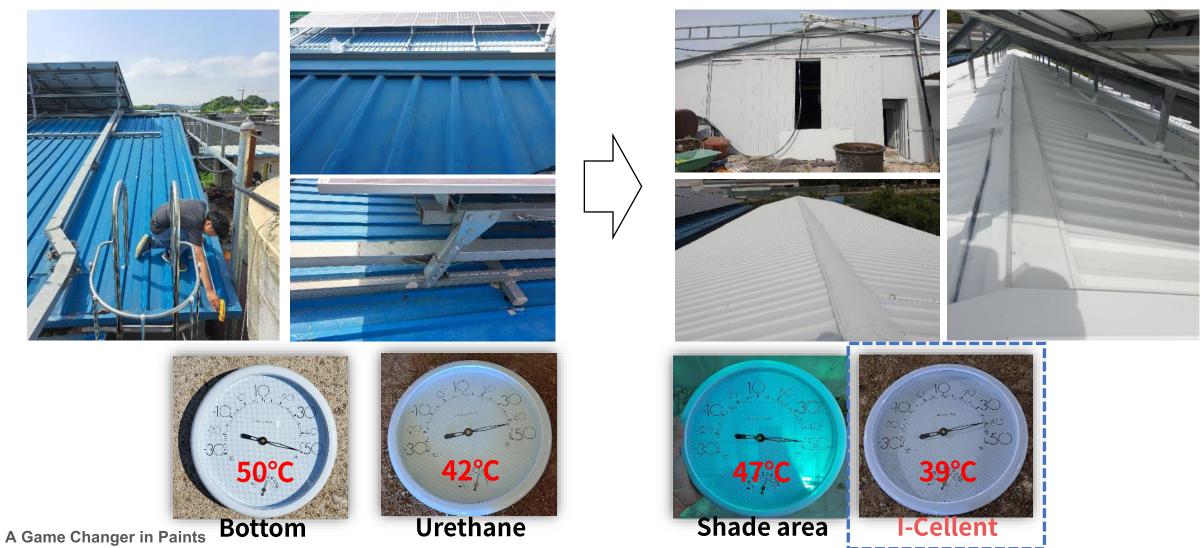








CHICKEN FARM ROOF



13 Financial



IPO at 2026

Sales at 2022

Goal at 2023

2024 (Projection)

2.5 millions

2.5 millions

6.0 millions

6.0 millions 23.0 millions

Future Goals of EUCNC



EUCNC WILL TAKE AS PAINTS

✓ Lead to eco-friendly functional paints market

✓ Contribute to environmental conservation

✓ Protect to climate changing

